

## Virtual Session Border Controller for SIP Trunking

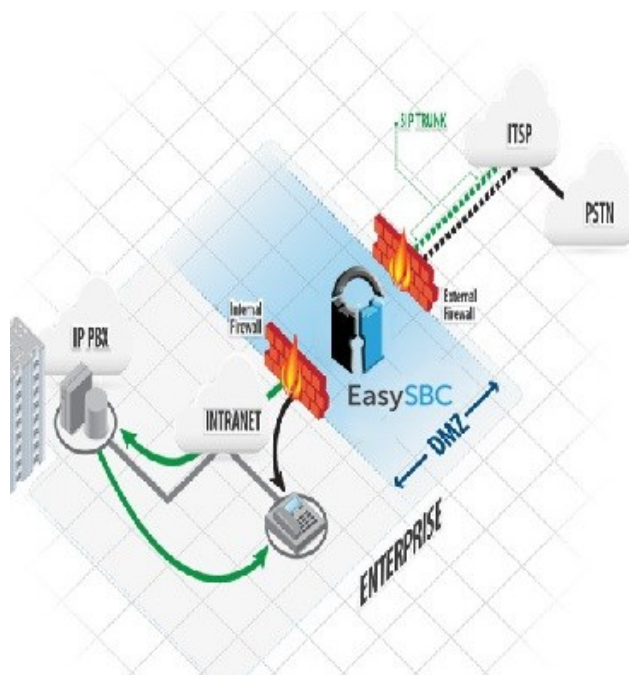
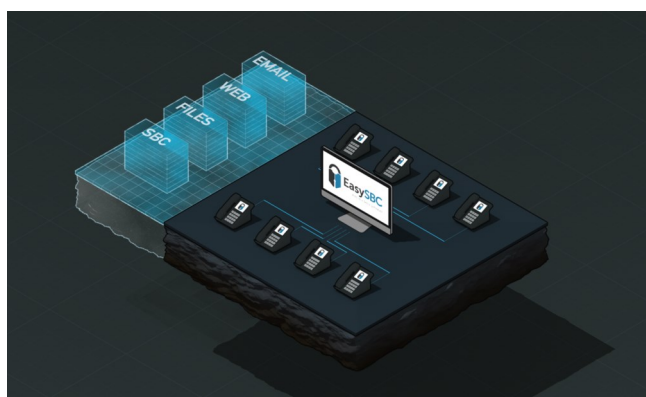


VoipSec's EasySBC is the first business class Session Border Controller designed from the ground up to simplify and accelerate the adoption of SIP Trunking in businesses big or small.

With an easy to configure, zero cost, entry level product, EasySBC means Session Border Control is no longer a complex or costly addition to the network.

By installing EasySBC into a Virtualised environment, Session Border Control becomes a rapidly deployed application enabling businesses to simply, cost effectively and quickly cash in on the business benefits SIP Trunking provides.

All VoipSec products are designed to run in Virtual environments and are distributed in OVA or VHD format, enabling simple deployment within a Virtualised environment within minutes and not hours.




Combining simplicity and a cost model that leads the market in Virtual SBCs, VoipSec's EasySBC offers:

- Virtual appliances for:
  - VMWare vSphere
  - Microsoft Hyper V
  - Oracle VirtualBox
  - Citrix XenServer
- scalable
  - 1 to 250 concurrent calls
- preconfigured "well known" provider profiles
- subscription based cost model
  - priced per channel per month
- branding option for providers
- Future proofed - license upgradable to full security platform

To learn more and download a fully functional version of EasySBC visit us at [voip-sec.com](http://voip-sec.com).

VoipSec's EasySBC provides the ability to overcome the major objections expressed by customers:

SBC Appliance	
<ul style="list-style-type: none"> <li>X expensive and complex to configure                             <ul style="list-style-type: none"> <li>• high CAPEX and ongoing OPEX costs</li> <li>• engineers required for install</li> </ul> </li> <li>X appliance based                             <ul style="list-style-type: none"> <li>• power, cooling &amp; connectivity considerations</li> <li>• customers trying to reduce infrastructure footprint by deploying into Virtual environments</li> </ul> </li> <li>X counter productive to SIP Trunk provider messaging                             <ul style="list-style-type: none"> <li>• high costs and complexity drive up ROI and TCO</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>✓ inexpensive and simple to configure                             <ul style="list-style-type: none"> <li>• zero CAPEX</li> <li>• low OPEX per channel per month costs for support &amp; maintenance</li> </ul> </li> <li>✓ software only                             <ul style="list-style-type: none"> <li>• deploy as a virtual machine (OVA or VHD)</li> <li>• can be co-branded with supplying provider</li> <li>• simply downloaded from provider's website</li> </ul> </li> <li>✓ complements SIP Trunk value messaging                             <ul style="list-style-type: none"> <li>• drives down high costs and complexity accelerating ROI and reducing TCO</li> </ul> </li> <li>✓ simple maintenance with standards based interfaces                             <ul style="list-style-type: none"> <li>• opportunity to add high margin services by bundling implementation, support and maintenance</li> </ul> </li> <li>✓ anchor point for value add real-time SIP services                             <ul style="list-style-type: none"> <li>• offer simple deployment of voice, video, telepresence, advanced messaging and collaboration tools</li> <li>• upsell of security products and services (Fraud protection, Telephony DoS etc)</li> </ul> </li> </ul>

### About VoipSec

Founded with the mission to simplify the over complicated and costly area of VoIP security, VoipSec is the next generation provider in this growing market.

Driven by a passion to make things simple, all VoipSec products have been designed to run in Virtualised environments, eliminating the need for bulky and expensive hardware and rapidly decreasing the time it takes to deploy VoIP security solutions.

VoipSec prides itself on its zero upfront cost pricing policy and transparent per channel per month pricing, another radical vision towards making VoIP Security simple. Offering tailor made modular security features, VoipSec puts their customers first when it comes to choosing the security package that is right for them.



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